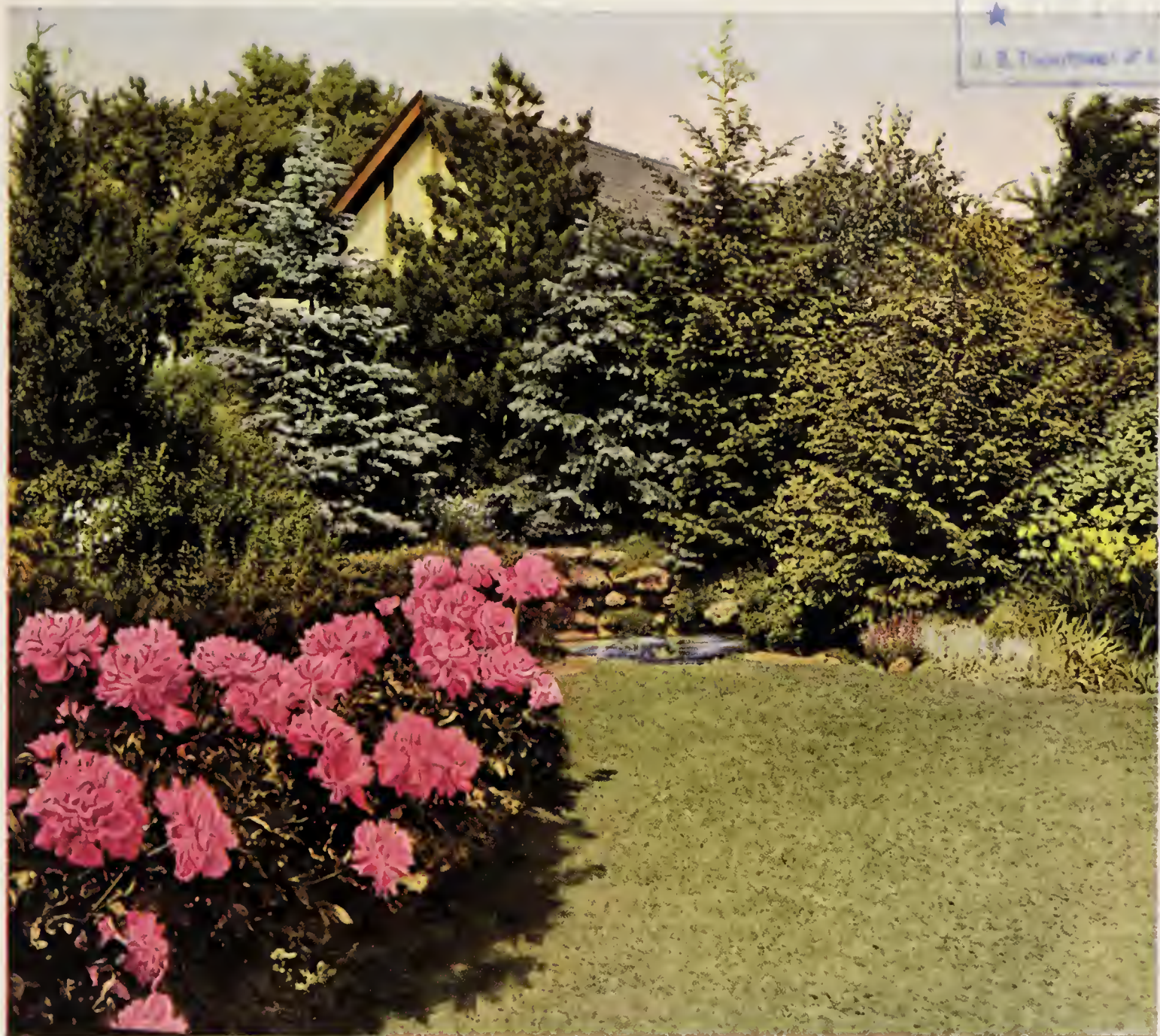


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Do not assume content reflects current scientific knowledge, policies, or practices.



Fruit and Flowers *for*

City ~ Farm and Suburban Homes

SHERMAN NURSERY COMPANY

World's Largest Grower of Evergreens

CHARLES CITY, IOWA

Fruit and Flowers

for

City ~ Farm and Suburban Homes

Listing a comprehensive selection of practical items
for the home grounds

Roses
Perennials

Trees
Evergreens

Hedges
Fruit

Healthy, hardy stock and fair dealings are the principles on which this business was founded.

We feel especially grateful for the confidence and support of those whom we have numbered as our regular customers since we started—also to the thousands whom we have had the pleasure of serving year after year.

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ROSES ~ that Excel

*Once planted, these fine Roses will
continue to bloom year after year.*

Souvenir de Claudius Pernet Rose

A real sensation. This new yellow has sprung into immediate popularity. A clear, shining sunflower-yellow, without a trace of orange-yellow as found in other Roses. The plant grows fully, produces flowers liberally and has attractive shiny green foliage.

Sensation Rose

Color an intense, rich, dazzling crimson-scarlet; buds long and well shaped; flowers good sized, full, and of delicious fragrance. One of the best of the brighter colored Roses.



Souv. de Claudius Pernet.



Sensation. A beautiful Rose that has withstood the test of time.





E. G. Hill.

We offer Vigorous Budded Rose Bushes

No puny little specimens, but Roses that bloom year after year.



Mrs. E. P. Thom.

Enjoy a Rose Garden

Mass plantings always make
a beautiful display

Seven Outstanding Varieties

E. G. Hill

Large, ovoid buds and immense, dazzling red flowers, shading to darker crimson without turning purple, on long stems. Plant vigorous and free flowering.

Mrs. E. P. Thom

Long, pointed buds, handsomely marked with splashes of crimson, slowly unfurling into a clear uniform yellow, with a tuft of gold stamens that do remain golden. Plant has glossy foliage and well balanced growth. Unquestionably an outstanding yellow Rose.

Los Angeles

One of the most notable American garden Roses. Its color is a luminous pink, toned coral, shaded translucent gold at base of petals. An upright, sturdy grower bearing perfect, fragrant flowers on strong stems. Desirable in every garden.

Kaiserin Augusta Victoria

Creamy white flowers of immense substance; deliciously fragrant.

Jonkheer J. L. Mock

Sometimes called a glorified La France. The bush makes a very strong growth and throws blooms of great size and substance, uniquely marked by petals of light, silvery pink, almost white within, and very deep pink, almost red outside. Blooms constantly and is one of the most vigorous growers in this group.

America's
Finest
Roses



Los Angeles.



Jonkheer J. L. Mock.

A Delight to Rose Lovers



Sunburst.

Sunburst

Long, lovely buds, which open to large, perfectly formed and double flowers of sulphur yellow makes this one of the most attractive varieties in its color class. Strong plants of spreading habit, quite hardy, but in common with the majority of yellow Roses, appreciates protection in cold climates. We recommend this fine Rose for every garden.

Red Radiance

The color is a splendid even shade of clear red without a trace of any other color, retaining its vividness for an unusually long time after being out. It is a remarkable bloomer, being constantly in flower from early spring to freezing weather. This Rose is popular in every garden.



Kaiserin Augusta Victoria.



Red Radiance.



American Beauty Climbing Rose.

America's Finest

Our collection of Climbing Roses is, we believe, second to none. Every variety offered in this catalog has been given the most rigid sort of test, so that we can recommend each one of the varieties with entire confidence, that they will please all who plant them.



Tausendschon—Thousand Beauties.



Dorothy Perkins.
A wonderful pink variety.

Climbing Roses

Six Dependable Climbers

CLIMBING AMERICAN BEAUTY. This is a leader in Climbing Roses. Strong, vigorous grower with large flowers of reddish pink, freely produced and nationally popular.

DOROTHY PERKINS. Pink. Beautiful pink clusters of small roses coming very late when most climbing roses are out of bloom. A great favorite.

FLOWER OF FAIRFIELD. A very dependable vigorous grower, is most striking on trellis or arbor.

GARDENIA. The tight, very numerous little yellow buds are beautiful in early summer; the flowers fading to white.

PAUL'S SCARLET CLIMBER. Vivid scarlet. The flowers are medium in size, being semi-double, and carry 3 to 6 flowers on each spray. It is a most beautiful Rose and has received several gold medals.

TAUSENDSCHON. An early free-flowering variety of unusual color. The flowers vary from pink to white. Hard to beat this Rose which is also called Thousand Beauties, the English translation of its German name.



Flower of Fairfield.
The glory of every home garden.



Gardenia.
A favorite yellow climber.



Paul's Scarlet.
A new hardy climbing Rose.

Hardy Perennials for Home Gardens

Perennials can be planted almost anywhere in beds, borders or by themselves, as a foreground for shrubbery and rockeries.



Hybrid Delphiniums.

The tall stately spikes of Perennial Delphiniums, one of the most popular and satisfactory garden flowers. Excellent for cut flowers, and cutting lengthens its blooming period to late October. Colors will vary from pale sky-blue to deep mauve or blue.



Shasta Daisy.

Grows 2-3 feet high. Blooms July-September.



Globe Flower—Trollius.

Handsome foliage; long, globe-shaped flowers.
Blooms May-June.

Grow Your Own Flowers ~ It's a Delight



Chinese Lantern Plant.
Grows 2 feet high. Blooms August, followed by orange-red seed pods.



Gaillardia.
Blooms May-November. Grows 2 feet high.

Old Fashioned Hardy Perennials



Aquilegia—Columbine.
Grows 2 feet high. Blooms May-June.



Sweet William.
Blooms May-July. Grows 12 to 18 inches high.

Hardy Field-Grown Perennials for the Garden Beautiful

The judicious selection of perennials will yield a constant supply of flowers for table and house decoration.

FOR BEST RESULTS

Several plants of each variety should be planted in clusters or massed together.



Oriental Poppy.
Grows 6 to 12 inches high.
Blooms May and June.

Strong Vigorous Plants

Once planted will continue to bloom and give a wealth of satisfaction year after year.



Rudbeckia—Golden Glow.
Grows 5 feet high.
Blooms July-September.



Hardy Chrysanthemum.
Should be in every garden.
Blooms late in fall.



Hollyhocks.
Blooms July to late September.
Grows 6 to 8 feet high.



Viola, Jersey Gem.
Grows 6 inches. May to October.



Anemone or Windflower.
Blooms August till frost.
Fine for cut flowers.



Balloon Flower or Platycodon.
Grows 2 to 3 feet. Blooms July-September.



Achillea, The Pearl.
Grows 1 to 2 feet high. Blooms June till fall.



Lychnis—Maltese Cross.
Grows 2 to 3 feet. Blooms June-July.



Oenothera—Evening Primrose.



Sedum Spectabile.
Blooms August-September.
Grows 1 to 1½ feet high.



Astilbe—Perennial Spirea.
Grows 3 feet. Blooms July.



Lupine.
Long spikes of Sweet-Pea-like flowers
Blooms May-June.

Phlox ~ In a Wonderful Variety

Excellent for Cut Flowers

Blossoms from August Until Fall.



Rüinstroom.

Bridesmaid.

Beacon.

ONE of the very best bedding plants. Good in beds, borders, along paths, and in clumps in shrubbery. These fine varieties are selected for your garden as an outstanding color combination. They will thrive everywhere, get stronger each year, and have no insect enemies. They have a long blooming season and are decorative both in the garden and for cut flowers in the house.

**Best Results
can be obtained
by planting in
groups of three
or more of a
variety**



Champs Elysee.



F. G. Von Lassburg.



Jules Sandeau.

Rock Garden Plants

A fine selection of plants that will add charm and distinction to your home grounds.

To assist our friends in obtaining suitable plants for the Rock Garden we have prepared the varied collection shown on this page.

Every home landscape should have a Rock Garden because, whether large or small, it is a spot of beauty from early spring to fall.



Tunica Saxifraga

A slender, graceful, tufted plant about 6 inches high, with light pink flowers produced all summer.



Gypsophila Repens

Low trailing plant with clouds of small white and pink flowers in July and August.



Sempervivum Tectorum

Broad rosettes of foliage with reddish brown tips. Pale red flowers rise above foliage about a foot. Blooms in June and July.



Phlox Subulata

Rose-pink flowers in great profusion in early spring. Only a few inches high. Creeping type.



The Rock Garden a Happy Pastime



Alyssum Saxatile

Bright yellow masses of bloom in early spring. About a foot high. A very satisfactory rock plant.



Arabis Alpina

Height about 6 inches. A close carpet of white flowers in early spring. Silvery gray-green foliage.



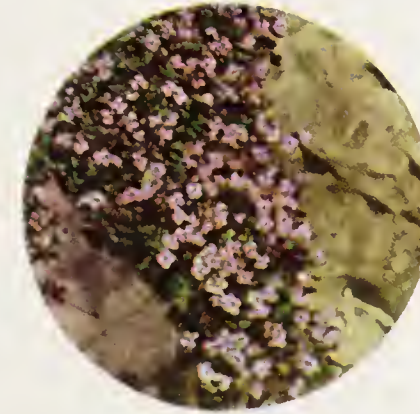
Campanula Carpatica

About 8 inches high. Blooms from June to October. Very fine for the rockery.



Sedum Spurius Coccineum

Attractive foliage all summer. Rose-crimson flowers in July and August. Height 6 inches.



Aubrietia Eyri

Very beautiful creeping type of plant for carpeting beds or rockeries. Rose-pink flowers from early spring for several weeks.

Garden Lilies

Fit for a Queen's Garden



Lilium Auratum—Gold Banded Japan Lily.
For spring planting.



Regal Lily.
Blooms July. Grows 3 to 4 feet. For fall or spring planting.

Always plant three
or more of a variety for
best results.



Lilium Candidum—Madonna Lily.
For fall planting only.



Lilium Rubrum.
For spring planting only.

Peonies-Large Bomb-Shaped Blossoms

The Peony is a noble flower, with a wealth of gorgeous color combinations, and perfection of bloom. It is perfectly hardy without protection. It is not troubled with insects, pests or disease and once planted takes care of itself, increasing in size and beauty each year. No other flower is better adapted for large, showy bouquets.



Plant Peonies in groups of not less than three of a color for massed effects.

Peonies should be planted in every garden. For beauty and grandeur they rival the rose.



No. 1—White Peony. No. 2—Pink Peony. No. 3—Red Peony.

Ornamental Trees



Catalpa Bungei—Umbrella Tree.

Grows 6 to 8 feet high. Large leaves and umbrella shape. Plant in pairs, one on either side of the walk. Fine for border plantings or along driveways in private estates.

**Strong
Sturdy
Speci-
mens**

**Ready to
Take Hold
Quickly
in New
Locations**



Teas' Weeping Mulberry.

A low weeping tree which grows fountain-like to the ground. Recommended when planted in pairs on both sides of the walk.



Chinese Elm.

A rapid growing tree often attaining 20 feet of growth in 4 years.



Bechtel's Flowering Crab.

This is the popular native American tree everyone loves. Has a double, large pink and fragrant flower. Blooms in May, growing to an ultimate height of 15 feet.

for Shade and Beauty



Prunus Pissardi—Purple-Leaf Plum (Red Foliage).

Foliage is a beautiful reddish purple, and in May tree is covered with a gorgeous mass of pink blossoms. No other red-leaved tree or shrub retains its color like this variety. For best results, plant a clump of 3 trees. Contrast is unusually effective on a green lawn or planted among other flowering shrubs. Ultimate height 10 to 12 feet.

Shade
Trees
are
the
Frame
for
Your
Home



Mountain Ash.

Grows 20 to 30 feet in height. Has white flowers in May or June followed by scarlet berries until Christmas.

Shade trees are the most important items of planting and the most difficult to alter if incorrectly planted.

Try to frame the house between the trees, so as not to obstruct the view of the house from the street.



American Elm.

Grows 60 to 80 feet in height. Large spreading top; a fine street tree.



Lombardy Poplar.

A lofty growing tree. Fine for landscape effects.

Flowering Shrubs

THESE shrubs are the most popular and effective varieties to transform your back yard into a charming and restful outdoor living room, the very shrubs that screen the bareness of your home's foundation will lend charm to the front entrance and provide pretty borders and accent corners to the yard.



Golden Syringa.

Grows 5 to 6 feet. Blooms May-June. Bright yellow foliage and excellent for contrast with other shrubs.

Plant a Group of Flowering Shrubs

To hide the bare foundation wall of the house—to provide screens for the garage or hide an ugly building or to frame the rear garden, nothing is quite so satisfying as to plant a group of these fine flowering shrubs.



Forsythia Fortunei—Golden Bell.

Their bright masses of golden yellow appear in April, before any foliage, and are welcome harbingers of spring. Ultimate height 5 to 7 feet.



New homes nowadays generally get attractive plantings. Folks realize they are as essential to appearance as draperies and curtains inside. Yet many older homes remain unattractive because of the lack of a simple inexpensive planting.

for the Home Grounds



Snowball—Viburnum.

The large, rounded balls of snow-white flowers in May and June on drooping branches make this a most attractive shrub. Grows 6 to 8 feet.



Hardy Lilacs.

Grow 8 to 10 feet. In June they yield large trusses or panicles of sweet scented blossoms. Colors pink, white, red and purple.



Syringa—Mock Orange.

A choice, fragrant shrub, with a wealth of large, creamy white flowers resembling orange blossoms. Blooms in May and June and intermittently until fall.



Deutzia Gracilis.

A dwarf variety with dainty, fragrant, pure white flowers in May and June. The branches, slender and graceful, grow so thick that the shrub is a compact mass remaining beautiful after the blossoms are gone. Does well in shade. Ultimate height 2 to 3 feet.

Practical Flowering Shrubs



Spirea Anthony Waterer.
Blooms July. Ultimate height 3 feet. Excellent for foundation planting.



Weigela Rosea.

Weigela, Eva Rathke.

Weigela Rosea. Remarkably showy, trumpet-shaped flowers of brilliant pink in June and July. Grows 4 to 6 feet.

Weigela, Eva Rathke. Attractive, deep carmine flowers. A continual bloomer.

Best results are obtained by planting in groups, providing blooming shrubs from April until frost.



Golden Elder.
Blooms June. Grows 5 to 7 feet.



Almond, Double Flowering Pink.
Blooms May. Grows 5 feet high.



Deutzia, Pride of Rochester.
Ultimate height 3 to 5 feet.
Blooms June.

That Give a Wealth of Beautiful Flowers

All our shrubs are strong and vigorous. With ordinary care they will adapt themselves readily to new locations and continue to blossom year after year.



Snowberry—Symphoricarpos Racemosus.
Has dainty, pink flowers in June and July which in August form waxy white berries about the size of small cherries. They hang nearly all winter. Will succeed in dense shade and sunlight as well. Grows 3 to 5 feet.



Hydrangea Pee Gee—Paniculata Grandiflora.
During the hot summer months this shrub is covered with great pyramidal panicles, white on opening and assuming rose and bronze tints on the sunny side, and drooping gracefully from their own weight. Excellent for winter decoration. Grows 5 to 7 feet.

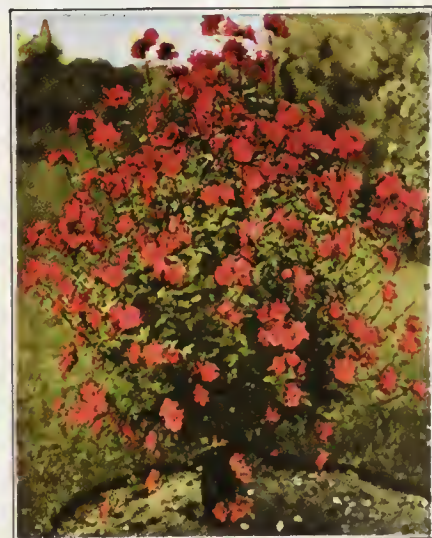
A well arranged shrub planting actually increases home values far above their cost. Planting shrubs is an investment that brings big returns in beauty, profit, and pleasure.



Spiraea Billiardi.
Blooms July. Ultimate height 5 feet.



Butterfly Bush—Summer Lilac.
Blooms all summer. Ultimate height 5 to 6 feet. Very fragrant.



Althea, Rose of Sharon.
Ultimate height 6 to 8 feet.
"Color spot of the fall."

Flowering Vines that Cling and Creep

Climbing vines add color and an air of coziness to the porch and transform unsightly fences and buildings into things of beauty.



Matrimony Vine.

Blooms June-September.



Silver Lace Vine.

This new creation is a very rapid climber, averaging 20 feet in a season. Will clamber gracefully up a trellis, over a tree trunk, a wall, a porch, an arch, or upon any support which necessity or fancy may devise. A well grown specimen is a cloud of lacy, misty white, shot with tints of cream and pale rose of most exquisite effect. Blooms all summer.



Wisteria.

The aristocrat of the vines.
Blooms May.



Clematis Paniculata.

A splendid climbing vine. Blooms September-October.



Clematis Jackmani.

Large, beautiful royal purple flowers. Blossoms July-September. A truly rapid growing vine.

Living Hedges for Permanency



A Barberry Thunbergi Hedge Fence.

Compared with a wire or wood fence, costs less, requires no painting, no repairs, provides food and nesting places for birds, and grows more beautiful and valuable every year.



Barberry Thunbergi Berries.

Barberry Thunbergi

The best of all hedges for low, informal effects, growing to three or four feet. It stands shearing well, however, and may be made a very beautiful formal hedge. Also makes a tight, but low defensive hedge. The foliage is very fine, in the autumn taking on gorgeous coloring and the berries are red and attractive. For formal hedges plant one foot apart. For informal hedge plant two feet apart.

Privet

A popular plant for hedges. It is upright and stiff in habit of growth. Foliage oval and dark green. When untrimmed will attain a height of 6 to 10 feet. It is most attractive when trimmed to a lower height. May be planted in single rows, one or two feet apart, and trimmed to any shape desired.

The most beautiful hedges are planted in two rows 8 to 12 inches apart. The plants 12 to 18 inches apart are staggered.

Use Amoor Hardy Privet where winters are severe.

Use California Privet where winters are milder.



Privet Hedge.

Home Garden Apple Group

All Our Trees Are
Strong and Vigor-
ous Rooted



Delicious Apple

Large, conical shape. Sells at high prices. In season November-May.



Winter Banana.

Large, round shape; excellent for eating and cooking.



McIntosh Red Apple

In season November to April. A very hardy variety, deep red color. The flesh is very tender and delicious.

These Fine Apple Trees

will give you an
abundance of
fresh fruit and are
the best varieties
for your garden.

Plant 3 trees or
more for best
results.

Selected Peaches

Grow Peaches
for Eating and
Canning

Plant one each of
these three varieties
for best results



Rochester Peach

Freestone. Ripens two weeks ahead of Early Crawford. Hardy and outstanding in flavor and appearance.



Carman Peach

White; nearly freestone. Ripens August. Juicy, tender and sweet



Elberta Peach

Yellow freestone. Ripens September. A valuable asset to every fruit garden.

Selected Pears

A Profitable Fruit to Grow

These four outstanding varieties seldom beg for a market

Plant in
Groups
of
Three
for Best
Results



Kieffer Pear.

Ripens October-November. Very juicy with pronounced quince flavor.



Bartlett Pear.

An old favorite. Ripens August-September. Very juicy; excellent flavor.



Clapp's Favorite Pear.

Ripens August-September. Rich and delicate; produces the finest of Pears.



Seckel Pear.

Ripens September-October. Fine for canning and pickling.

Plums

Plums should be planted together for pollenization purposes — two or three different varieties

For best results, we recommend four varieties shown on this page



Bradshaw Plums

Semi-freestone. Ripe midseason. Fruit is large and juicy, tender, sweet and fine for eating and canning.



Burbank Plum

An outstanding creation of the late Luther Burbank. Very tender, juicy and fine quality.



Abundance Plums

Ripens August or early September. Juicy, sweet, bears very regularly and heavily. Semi-freestone.



Italian Prune (Or Fellenberg)

It is fine for eating, stewing or cured. Season late and short. Keeps and ships well. Hardy and productive.

Cherries for the Home Garden

Every home owner should have a few trees for his own back yard. Excellent for shade and do well when grown near the house.

Strong, Vigorous Trees

Three Fine Varieties



Early Richmond

Unsurpassed for cooking purposes. Very productive. Freestone. Ripens June. Juicy with acid flavor.



Large Montmorency

Ripens late June. The leading sour Cherry, unexcelled for pies and canning. Of dwarf growing habit. Medium to heavy bearer. Bears unusually young.

Schmidt's Bigarreau

Ripens middle of July. A large, sweet cherry; very good; especially good flavor. Very dark in color with dark flesh.



Berries ~ Easy to Grow in Your Garden



Latham Red Raspberries

Considered one of the best Raspberries. Heavy bearer, large, round and beautiful red color. A quick seller on the market.



Eldorado Blackberries

Large, full clusters of evenly ripened fruit. Very productive.

Berries take very little room in the garden.

Plant a half dozen of each for best results.

Enjoy the ripened fruit for eating and canning.



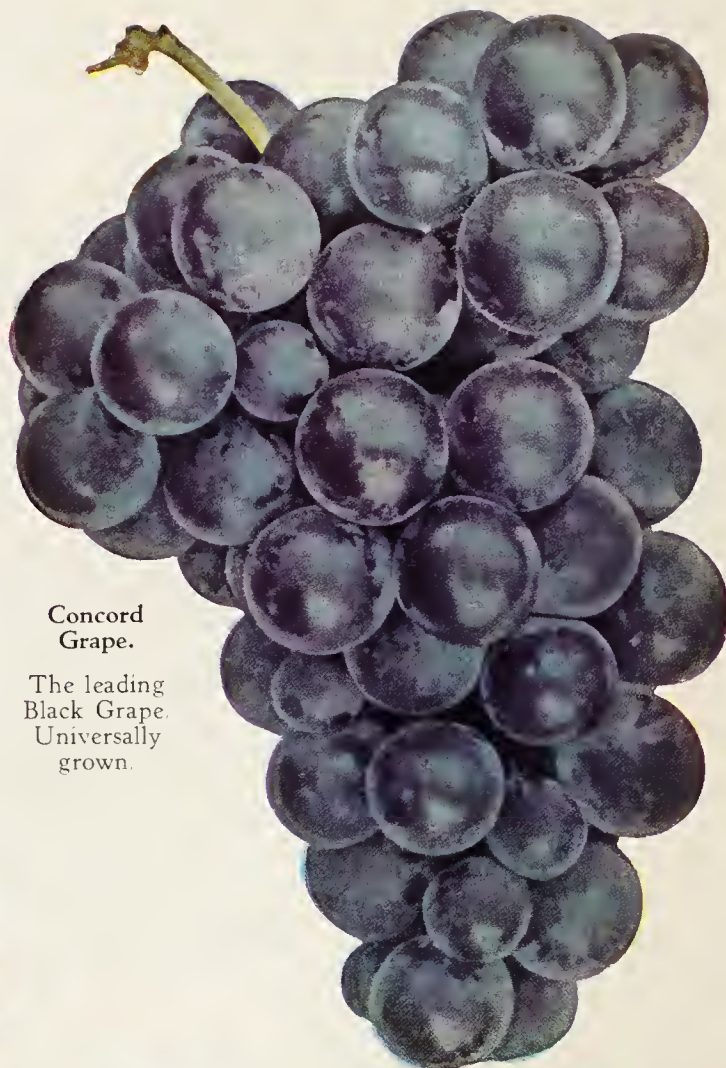
Cumberland Black Raspberries

Early, good size, firm berries. Dependable and popular.

Selected Grapes

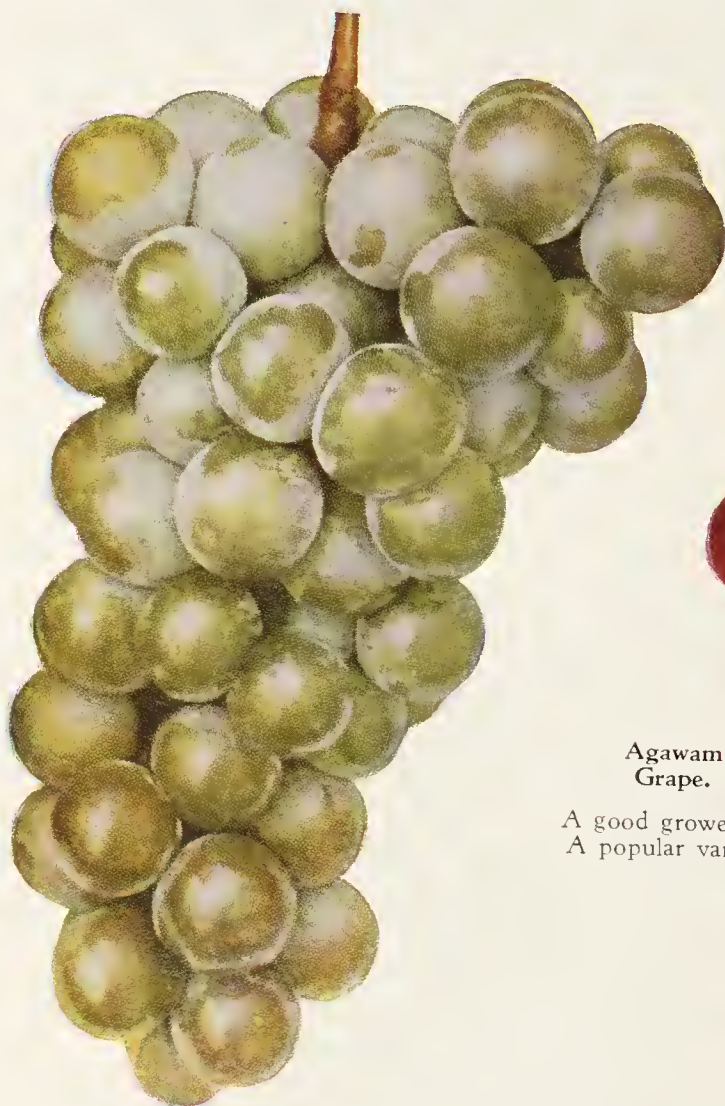
Plant Grape Vines for Arbors, Fences, Pergolas

For a variety of this delicious fruit, we advise planting in groups of not less than three of a variety.



Concord
Grape.

The leading
Black Grape.
Universally
grown.



Niagara Grape.

America's popular White Grape.
Sweet and luscious.



Agawam
Grape.

A good grower.
A popular variety.

Evergreens for Beauty



Norway Spruce.

Their deep rich tones enhance the beauty of your summer garden and furnish the winter's solitary bit of cheer.

Every Evergreen before leaving our nursery is balled and burlapped around the roots.

Norway Spruce

An elegant tree, extremely hardy and lofty. Rapid grower. Fine as a specimen for the lawn, or planted in groups.

Irish Juniper

Pyramidal in form of growth. Foliage blue-green. Very stately and attractive.

Juniper Pfitzeriana

Very picturesque, plumelike branches, of distinct steel-blue-green, with irregular habit of growth. Especially useful as foundation planting, or beside the entrance or steps.



Juniper Pfitzeriana.

Mugho Pine

Long-needle dwarf evergreen. The new growth resembles a multitude of tiny candles. Fine for foundation and rock gardens.

Pyramidal Arbor-Vitae

A tall, slender column of dark green, resembling Irish Juniper in growth, which retains its color throughout the long winter months.

Globe Arbor-Vitae

A distinct globe-shaped, hardy specimen. Fine for entrance and in front of windows. Dwarf habit; grows round like a ball.



Irish Juniper.



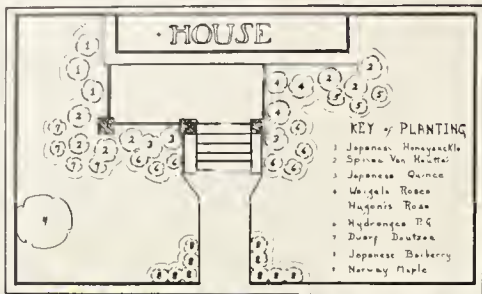
Mugho Pine.



Globe Arbor-Vitae.

Pyramidal Arbor-Vitae.

Planting Plans



Our Special Club Offer, these complete plantings.

See our price list.

A great saving in cost.

Plan No. 1

Exquisite blooms and a delightful landscape finish!

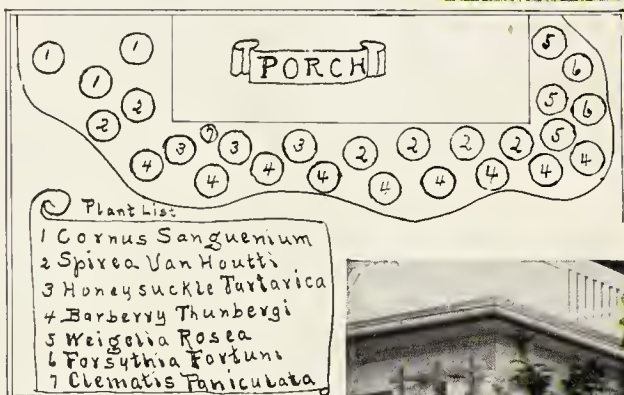
- 3 Honeysuckle, Tatarica
- 7 Spirea Van Houtte
- 3 Japanese Quince
- 3 Weigela Rosea
- 3 Hugonis Roses
- 7 Hydrangea P. G.
- 4 Deutzia Gracilis
- 10 Japanese Barberry
- 1 Norway Maple

See Our Special Price.

Plan No. 2

- 3 Cornus
- 6 Spirea Van Houtte
- 3 Honeysuckle Tatarica
- 9 Barberry Thunbergi
- 3 Weigela Rosea
- 2 Forsythia Fortunei
- 1 Clematis Paniculata

See Our Special Price.



Plan No. 3

Graceful and charming at all times with a succession of delightful blooms for the season through.

- 4 Honeysuckle Tatarica
- 3 Snowberry
- 6 Grootendorst Roses
- 5 Japanese Barberry
- 4 Kerria
- 5 Hydrangea, Hills of Snow

See Our Special Price.

